

## Akebono...

- Has more than 75 years of brake design expertise
- Is the originator of ceramic pad technology
- Is the benchmark in braking expertise
- Is the largest OEM friction pad supplier
- Is the global leader in the Analysis & Control of Noise, Vibration & Harshness (NVH)
- Provides unparalleled and extensive R&D

## Akebono Brake Pads...

- Are the OEM Brand of Choice
- Will restore vehicle braking performance to its ideal and optimal specifications
- Provide safe, quiet, clean and dependable braking
- Utilizes Rotor Friendly pad formulations that prevent rotor thickness variation and pedal pulsation complaints

Safe ■ Clean ■ Quiet ■ Dependable

THAT'S WHAT REALLY MATTERS.

## AKEBONO'S RESEARCH & DEVELOPMENT

Being the largest brake manufacturer in the world gives Akebono a unique advantage: an exclusive original equipment experience and expertise backed by the most comprehensive Research & Development in the industry. That fierce pursuit of unflinching quality and safety assures that Akebono continues to be the innovating leader of braking technology.

**AKEBONO®**  
BRAKE EXPERTS

Distributed by:



[www.AkebonoBrakes.com](http://www.AkebonoBrakes.com)

©2007 Akebono Brake Corporation. Printed in USA. Reorder AKC 200 0001

# Clean Wheels No Squeals



Extremely Safe,

High Performance Braking,

THAT'S WHAT REALLY MATTERS.

**AKEBONO®**  
BRAKE EXPERTS

*Technology to Stop the World.®*

**EURO**<sup>®</sup>  
ULTRA-PREMIUM BRAKE PADS

Akebono knows that owners of European vehicles have a particular passion for the performance standards and design aesthetics that are unique to European makes. Most drivers of European vehicles seek a driving experience using vehicle-handling techniques that are focused almost entirely on braking. This driving style is unforgiving on brake pads, making quality the critical decision point.



After 400 Stops

The Akebono EURO brake pad line successfully addresses performance-specific requirements of European makes, providing vehicle control and response as the manufacturer intended. Additionally, Akebono EURO brake pads are developed to fit precisely on each vehicle and are formulated specifically to optimize cleanliness and rotor compatibility.

### Benefits of Using Akebono Brake Pads:

- Consistent performance for comfort and confident control
- Best control of Noise, Vibration and Harshness (NVH)
- Significant reduction in dust for cleaner wheels
- Increased pad and rotor life

**ProACT**<sup>®</sup>  
ULTRA-PREMIUM BRAKE PADS

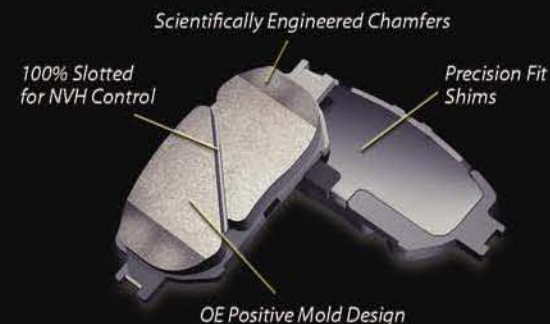
Pro-ACT pads are the aftermarket's only OE-validated, application-specific, ceramic friction formulations. This guarantees that Pro-ACT brake pads provide the ultimate braking experience and restores each vehicle to brand new performance levels or better.



With the Akebono Pro-ACT ultra-premium product line, most customers will receive OE-quality replacements because Akebono is the Original Equipment Manufacturer for many popular domestic and Japanese vehicles. For all other makes, you will actually experience an upgrade from the conventional pads!



**STREET PERFORMANCE**<sup>™</sup>  
ULTRA-PREMIUM BRAKE PADS



**Tuner** and **Enthusiast** owners across North America are more than just hobbyists. They have an intense fever for aftermarket vehicle customizations that focus on trendsetting style, jaw-dropping performance and making a bold statement. Every detail and aspect of vehicle-customization options are noted and analyzed, nothing is left to chance.

Akebono is just as passionate about the customization of brake pads — constantly striving for the ultimate innovation and flawlessness in technology, performance, reliability and form. Akebono Street Performance pads provide cutting-edge braking for owners who expect application-exclusive designs.

### Why Akenono Brake Pads are the Best?

- Finest materials for least dusting
- Smoothest, most efficient stopping
- Perfect fit for less wear and pedal pulsation
- Best value for your dollar